# innovative, long-lasting & attractive DISPENSERS

for fixed and mobile grocery shops

# APPLYVRAC® eterniti®











The pleasure of bulk goods every day

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# The APPLYVRAC® Eterniti® range

### How did it come about?

The APPLYVRAC® Eterniti® range grew out of meetings and exchanges with various responsible trade stakeholders who were on the lookout for practical, long-lasting, attractive containers which are also fun to use.

### What does it include?

The APPLYVRAC® Eterniti® range is made up of eco-designed gravity dispensers, scoop dispensers, display cases and specific dispensers, and is constantly evolving to adapt to the **changing needs of retailers and convenience shops:** organic and bulk grocery shops, local alternative grocery shops and local producers.

## Where and how are the products made?

The products in the APPLYVRAC® Eterniti® range are **entirely designed and manufactured in France**, in the Lyon region, using the **best conventional machining** techniques and a **short supply chain** and local economy approach.

# Which requirements do the products meet!

The materials used to make the products in the APPLYVRAC® Eterniti® range are of the highest quality and are naturally **recyclable**. They are approved for contact with food and free from both BPA and phthalates. These physiologically safe **materials** are all **certified according to the standards in force and the latest food regulations** (analyses and tests carried out by several independent French and foreign laboratories).

## Who are the products intended for?

Thanks to their specific characteristics, APPLYVRAC® Eterniti® dispensers are a **real alternative** to other products on the market. That's why they have already been chosen by **numerous (fixed and mobile) shops** and other **Zero Waste** proponents in France and abroad.



# Main characteristics OF THE DISPENSERS





#### Clean lines for total transparency

- design combining simplicity, aesthetics and functionality
- excellent product visibility to showcase items in a neat and original way
- easy to use for customers
- Instant visual control helps shopkeepers to:
  - monitor stocks in real time
  - step up the prevention of health risks



#### Installation efficiency and freedom

- less space taken up in aisles
- wide choice of volumes and models adapted to the products and their shelf lives
- installation possible on all kinds of furniture:
  - numerous installation solutions (from kitchen dressers to custom furniture)
  - several attachment methods available (very handy for mobile grocery vans)



#### Ergonomic and intuitive to use

- control and pleasure of self-service
  - flap that opens gradually and bag-holder on gravity dispensers
  - reduced waste thanks to the gravity dispensers' safety lock
  - lid that slides downwards on scoop dispensers
- perfect stability:
  - safety during handling
- easy to fill
- optimum balance between dimensions, weights and volumes: reduction in expenses and prevention of musculo-skeletal disorders



#### Enhanced hygiene

- easy cleaning and maintenance:
- many parts are removable or extractable (including the gravity dispenser spout for regular and rapid cleaning)
- dispensers are lightweight and sturdy, so they can be cleaned manually with vigour
- can be placed in professional dishwashers
- excellent airtightness:
- gravity dispensers have a lock and dual-flap system, which helps to reduce health risks
- scoop dispensers have airtight lids
- contact area restricted to release knobs during service:
  - knobs are treated against germs, bacteria, viruses and coronaviruses (including Covid-19)
- scoop dispensers can be opened without touching the inside of the lid



#### Exceptional durability

- The materials used are of top quality and extremely impact-resistant
  - they are guaranteed to be sturdy and last an extremely long time
- Extended life span of the products:
  - total, simple and fast repairability
  - all components can be replaced by the user
  - assembly is fully mechanical with stainless steel crosspieces (no gluing or welding) and there are no plastic injection-moulded parts
  - reduction in waste as well as logistical and transport constraints (reduced carbon footprint)
- 5-year contractual warranty



#### Possibility of customisation and tailor-made items





# **GRAVITY DISPENSERS**

What products are they suitable for!

Small, non-powdery, non-sticky, non-liquid, packaging-free products\* Thanks to their gentle and gradual **DUAL-FLAP** system, APPLYVRAC® Eterniti® gravity dispensers **DISPENSE JUST THE RIGHT AMOUNT** and offer **GREAT VISIBILITY**.

The safety lock reduces waste and health risks.

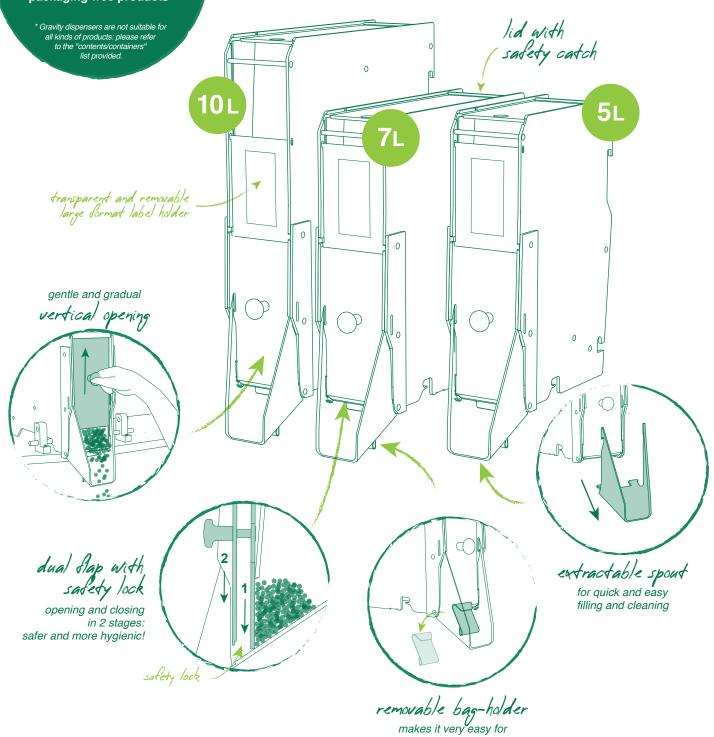
The bag-holder makes it easier for customers to fill up their bags.

The extractable parts (lid, front panel, flap, spout and bag-holder) ensure **EFFECTIVE CLEANING**.

Several attachment methods are available for greater installation efficiency and freedom.

customers to fill up their bags

This handy solution is particularly popular in mobile grocery vans.





## **GRAVITY DISPENSERS**









### · dimensions

**5L** overall: 120 (w.) x 457 (h.) x 300 (d.)  $^{(1)}$  (excl. spout: 120 (w.) x 395 (h.) x 278 (d.))

**7L** overall: 120 (w.) x 457 (h.) x 400 (d.) <sup>(2)</sup> (excl. spout: 120 (w.) x 395 (h.) x 378 (d.))

**10L** overall: 120 (w.) x 552 (h.) x 400 (d.) (2) (excl. spout: 120 (w.) x 490 (h.) x 378 (d.))

(1): min. depth of the furniture unit or shelf: 219 mm (2): min. depth of the furniture unit or shelf: 319 mm

### · materials XI

Food-grade recyclable PET-G (without Bisphenol A), silicone and stainless steel, solid wood (PEFC) · weight



**Extended life span** 









# What products are they suitable for!

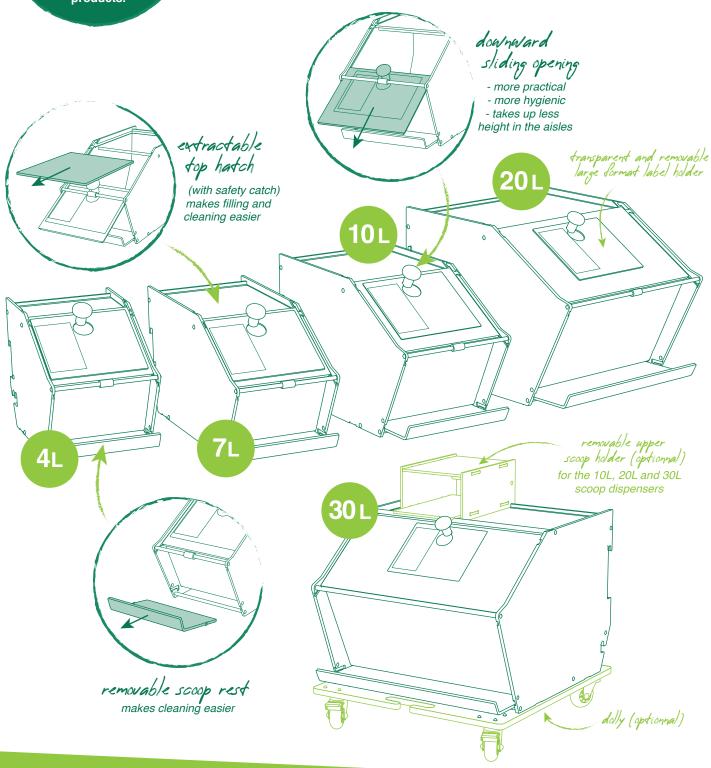
Products of all sizes, including powdery and floury, complex-shaped and non-liquid products.

# **SCOOP DISPENSERS**

The extremely **AIRTIGHT** and **INCREDIBLY VERSATILE** APPLYVRAC® Eterniti® scoop dispensers can be used for all kinds of food or non-food products.

Their extractable scoop holder, top hatch and lid make them EASY TO FILL and CLEAN.

Thanks to its optimum "space-to-volume" ratio and its wide opening, 20L and 30L dispensers are ideal for **VERY HIGH TURNOVER PRODUCTS** (pasta, sugar, flour, sodium bicarbonate, animal food, etc.)















### dimensions

**4L**: 170 (w.) x 217 (h.) x 270 (d.) **7L**: 170 (w.) x 217 (h.) x 375 (d.) **10L**: 200 (w.) x 250 (h.) x 385 (d.) **20L**: 316 (w.) x 293 (h.) x 400 (d.) **30L**: 392 (w.) x 315 (h.) x 415 (d.)

## · materials Si

Food-grade recyclable PET-G (without Bisphenol A), silicone and stainless steel, solid wood (PEFC)

# · Weight

L: approx. 1.2 kg
L: approx. 1.6 kg
30L: approx. 5.4 kg
OL: approx. 2 kg
(dolly: approx. 2.1 kg)



Total repairability







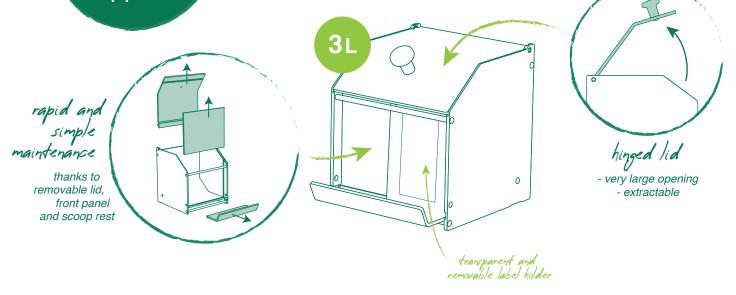
# SMALL DISPLAY CASE

What products are they suitable for!

ideal for top picks! The 3L APPLYVRAC® Eterniti® display case is ideal for presenting and housing LOSS LEADERS, 'TOP PICKS' or VALUABLE PRODUCTS.

As it DOES NOT TAKE UP MUCH SPACE, it can be placed anywhere, including in prime positions in sales areas.

With its removable lid, front panel and scoop rest, it is quick and easy to look after.









· dimensions

· materials X

Food-grade recyclable PET-G (without Bisphenol A), silicone and stainless steel, solid wood (PEFC)

• Weight approx. 0.9 kg



Extended life span



Total repairability





against germs

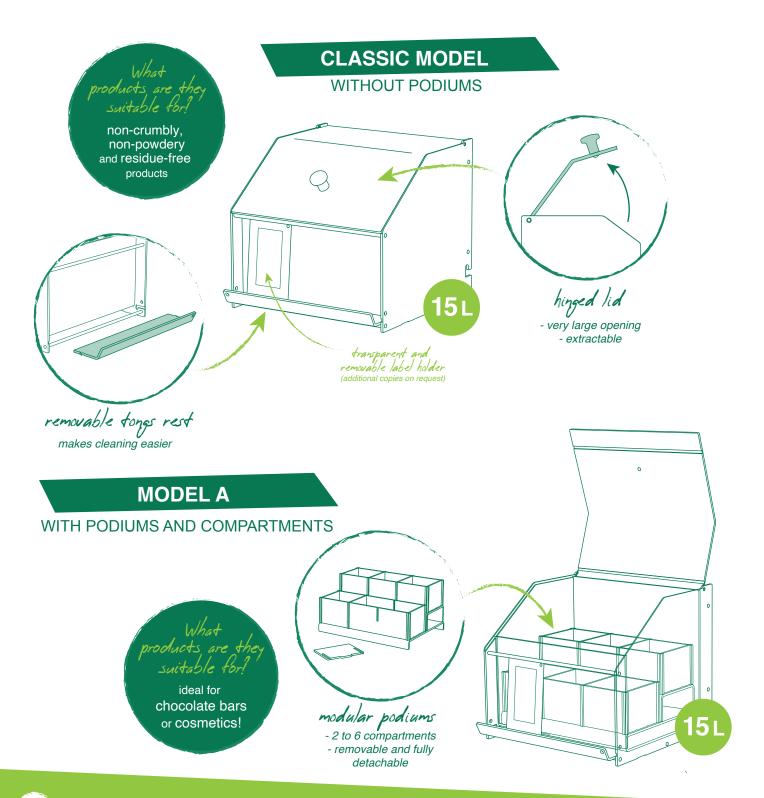




#### WITH LID

Thanks to their shape and modular nature, the APPLYVRAC® Eterniti® large display cases can be used for products which require **SPECIAL PRESENTATION** and can't be placed in gravity or scoop dispensers (chocolate bars, cosmetics or hygiene products, etc.) and/or **LOSS LEADERS** or valuable items.

Their removable tongs rest and lid make them particularly EASY to USE and MAINTAIN.



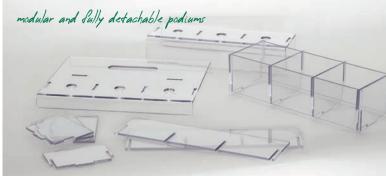


**WITH LID** 















#### · dimensions

overall: 312 (w.) x 281 (h.) x 327 (d.) compartments (inside): 90 (w.) x 75 (h.) x 89 (d.)

### · materials Ri

Food-grade recyclable PET-G (without Bisphenol A), stainless steel, solid wood (PEFC)

### · capacity

#### model A:

- 36 to 60 chocolate bars (depending on thickness
- variable depending on the products displaye

#### · weight

classic model: approx. 2.6 kg model A: approx. 3.9 kg



Extended life span



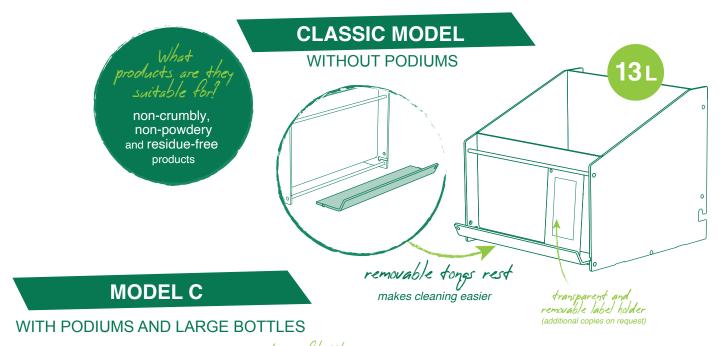
Great modularity

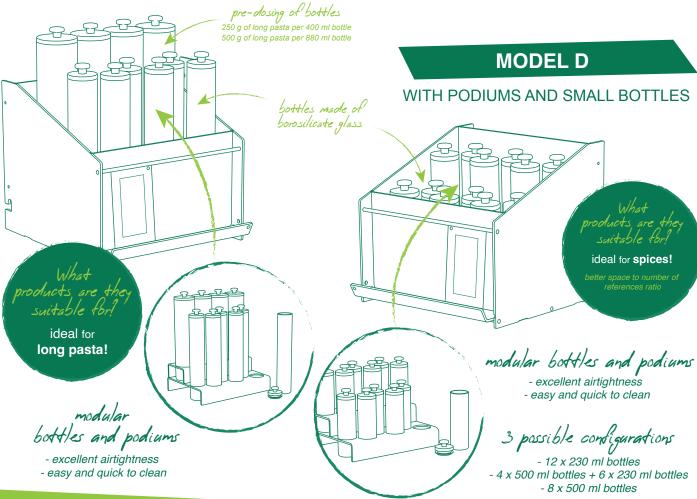




#### WITHOUT LID

The APPLYVRAC® Eterniti® display cases without lid are **WIDELY ACCESSIBLE** and can therefore display products with very specific and very different shapes that can't be placed in conventional dispensers or containers.







#### WITHOUT LID















#### · dimensions

classic model: 312 (w.) x 275 (h.) x x 327 (d.) model C: 312 (w.) x 378 (h.) x 327 (d.) model D: 312 (w.) x 275 (h.) x 327 (d.)

### · materials Ri

Food-grade recyclable PET-G (without Bisphenol A), borosilicate glass, stainless steel and silicone,

model C: 4 x 880 ml bottles + 6 x 400 ml bottles model D (3 possible configurations):

- 4 x 500 ml bottles + 6 x 230 ml bottles 8 x 500 ml bottles

# · poids

classic model: approx. 2.2 kg model C: approx. 5.8 kg model D: approx. 4.6 kg



**Extended life span** 



Total repairability



Perfectly airtight bottles





# **OIL AND LIQUID DISPENSERS**

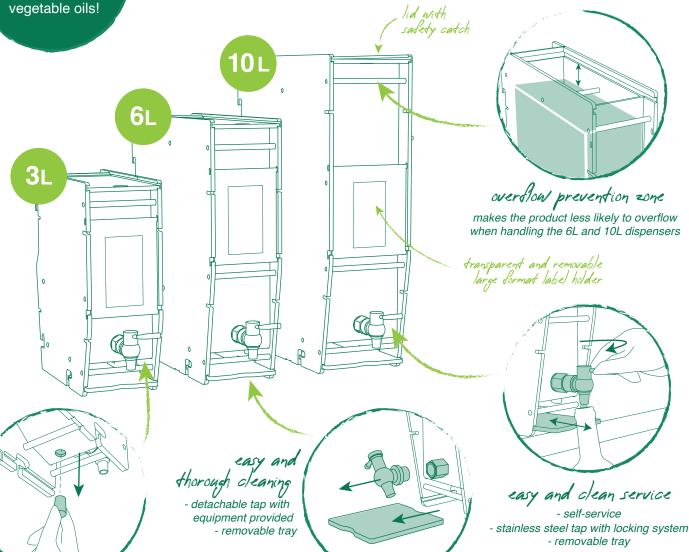
What products are they suitable for!

> ideal for regetable oils!

 $\label{eq:applyvrac} \mbox{APPLYVRAC}^{\tiny{\textcircled{\tiny 0}}} \mbox{ Eterniti}^{\tiny{\textcircled{\tiny 0}}} \mbox{ oil and liquid dispensers are designed to ensure $\mbox{\bf CLEAN AND SAFE SERVICE}$ thanks to their precision tap and their removable tray.$ 

The **EMPTYING SYSTEM** ensures that every last drop of the liquid is recovered; it also makes the dispenser easier to clean.

And as these dispensers are totally transparent they are ideal for promoting the product on sale.



emptying system
- ensures that every last drop is
recovered
- makes cleaning easier

#### **ACCESSORIES**

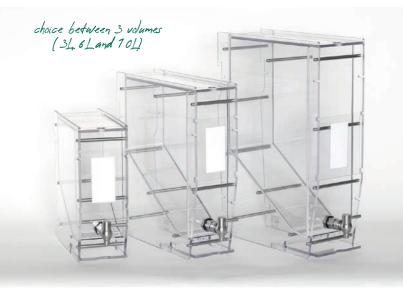
#### **OPACIFYING PLATES**

(optional)

2 removable plywood side plates and 1 removable plywood top plate: to further protect oil against UV rays









great product promotion







#### · dimensions

model 3L: 116 (w.) x 310 (h.) x 310 (d.)<sup>1</sup> model 6L: 116 (w.) x 395 (h.) x 388 (d.)<sup>2</sup> model 10L: 144 (w.) x 490 (h.) x 388 (d.)<sup>2</sup>

1: min. depth of the furniture unit or shelf: 244 mm 2: min. depth of the furniture unit or shelf: 319 mm

### · materials I

Food-grade recyclable PET-G (without Bisphenol A), stainless steel and silicone

Opacifying plates: plywood

#### • weight

model 3L: approx. 2.3 kg model 6L: approx. 3.3 kg model 10L: approx. 4.3 kg

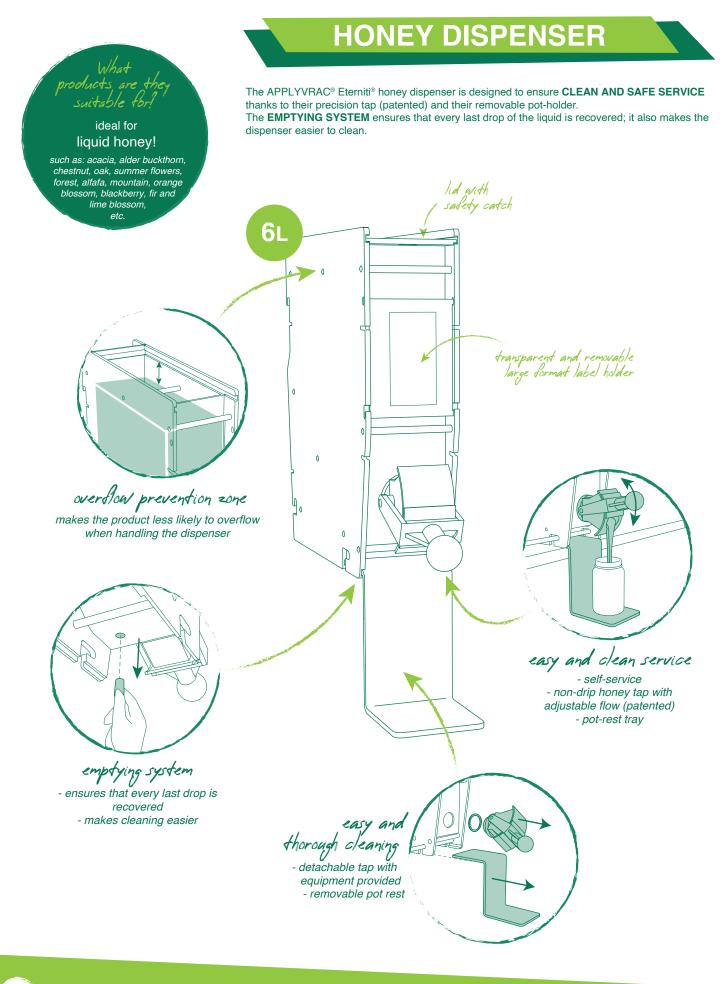












# APPLYVRAC® eterniti

## **HONEY DISPENSER**











#### · dimensions

- without tray: 116 (w.) x 395 (h.) x 478 (d.)\* - with tray: 116 (w.) x 550 (h.) x 478 (d.)\*

· materials Si

Food-grade recyclable PET-G (without Bisphenol A), polyamide and silicone

• Weight approx. 3.3 kg



Extended life span

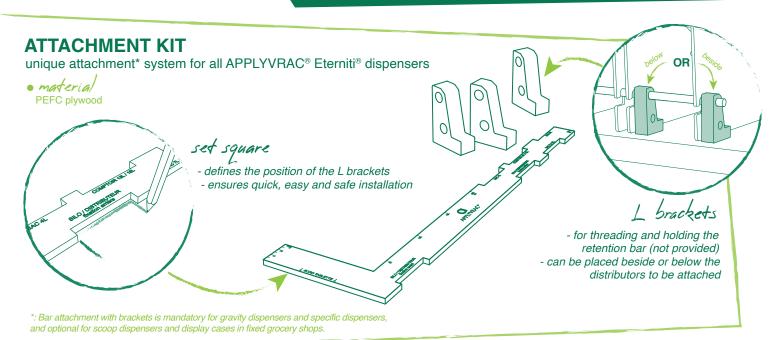


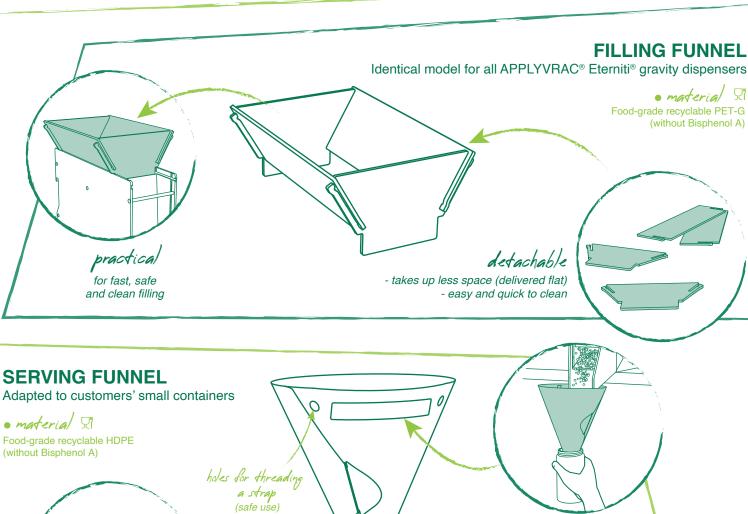






## **ACCESSORIES**





can be rolled-up/unrolled
-takes up less space (delivered flat)

- quick and easy to clean

practical

- identical model for all Applyvrac® gravity dispensers

- for self service (can be attached to

the gravity dispenser's bag-holder)

# Some installation examples OF THE APPLYVRAC® ETERNITI® RANGE

# APPLYVRAC® eterniti

















# about Applymage®



### Our expertise

**APPLYMAGE®**, based in the Lyon region, has been designing and producing **display cases and dispensers** for various business sectors, including the health and convenience store sectors, **since 2007**.

With its products, APPLYMAGE® aims to **showcase its customers' products** for improved marketing.

**APPLYMAGE®** products are distributed directly or via its customers across all five continents in over 80 countries.

## Our approach

APPLYMAGE® and its designers – who have received the "Observeur du Design" award several times – are committed to developing **eco-designed** products that are **made in France**, increasingly **innovative** and **built to last**, and which meet user needs as closely as possible.

APPLYMAGE® invests regularly and heavily in **R&D** and **Intellectual Property** to bring new innovations onto the market each year.

# Applymage® Eco

APPLYMAGE® Eco, with its **Applyvrac®** and **Eterniti®** brands, focuses on developing equipment and solutions intended to improve the layout and dynamism of **retail outlets and convenience stores**, especially **organic** and **bulk grocery shops** as well as **hotels** and **homes**.

